

ACKERMAN

SYMPOSIUM ON MEDICINE & CULTURE

The Joseph B. Martin Conference Center
Harvard Medical School, Amphitheater, Ground Floor
77 Avenue Louis Pasteur, Boston, MA 02115

SCHEDULE OF EVENTS

Thursday, April 30, 2009

Welcome and Introduction

1:00 PM – 1:10 PM

ALLAN M. BRANDT, PHD

Dean of the Graduate School of Arts and Sciences; Amalie Moses Kass Professor of the History of Medicine, Harvard Medical School; Professor of the History of Science, Faculty of Arts and Sciences

Session One

Continuing Medical Education and Industry Support: Historical Forces and Contemporary Configurations

Moderator

DEBRA F. WEINSTEIN, MD

Assistant Professor of Medicine, Harvard Medical School; Vice President for Graduate Medical Education, Partners Healthcare

1:10 PM – 1:35 PM

Medical Industry and Physician Education in Historical Perspective

SCOTT H. PODOLSKY, MD

Assistant Professor of Global Health and Social Medicine, Harvard Medical School; Director of the Center for the History of Medicine, Francis A. Countway Library of Medicine

JEREMY A. GREENE, MD, PHD

Assistant Professor of the History of Science, Harvard University; Instructor of Medicine, Harvard Medical School

1:35 PM – 2:10 PM

HMS CME: Past, Present and Future

SANJIV CHOPRA, MD

Faculty Dean for Continuing Education, Harvard Medical School; Professor of Medicine, Harvard Medical School

2:10 PM – 2:40 PM

Managing the Boundary Issues Created in CME by Physicians' Relationships with Industry

MURRAY KOPELOW, MD, MS (COMM), FRCPC

Chief Executive, Accreditation Council for Continuing Medical Education

2:40 PM – 3:00 PM

Questions and Answers

3:00 PM – 3:15 PM

Break

Session Two

Industry Support for Continuing Medical Education: Can the Firewalls Hold?

Moderator

MICHELLE MELLO, MPHIL, PHD, JD

Professor of Law and Public Health, Harvard School of Public Health

3:15 PM – 3:40 PM

Financial Support of Continuing Medical Education

ROBERT STEINBROOK, MD

National Correspondent, New England Journal of Medicine

3:40 PM – 4:05 PM

Firewall. Patients. Common Sense?

DONALD J. M. PHILLIPS, BSC, PHARM D

Principal and CEO, Vox Medica Holdings, Inc.

4:05 PM – 4:30 PM

The Tipping Point for Commercial Support of CME: Transformation or Elimination?

MIKE SAXTON, MED, FACME

Senior Director, Team Leader, Medical Education Group, U.S. Medical Affairs, Pfizer Inc.

4:30 PM – 4:40 PM

Break

4:40 PM – 5:05 PM

Commercial Support and Bias in CME Activities: Is There a Problem?

RONALD M. CERVERO, PHD

Professor and Head, Department of Lifelong Education, Administration and Policy, The University of Georgia

5:05 PM – 5:30 PM

Confronting the Conflict of Interest Issue

JERRY AVORN, M.D.

Professor of Medicine, Harvard Medical School; Chief, Division of Pharmacoepidemiology and Pharmacoeconomics, Brigham and Women's Hospital

5:30 PM – 5:45 PM

Questions and Answers

Closing Remarks

5:45 PM – 6:00 PM

MICHELLE MELLO, MPHIL, PHD, JD

Professor of Law and Public Health, Harvard School of Public Health



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Speakers

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Commentator

MICHELLE MELLO, MPHIL, PHD, JD

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Sponsors

Department of Global Health and Social Medicine (HMS); Program in Ethics and Health (HU); Harvard Interfaculty Initiative on Medications and Society (MEDSOCI).

